

## EDITORIAL

Dear Reader,

The Journal of Management & Technology is again offering you contemporary, robust, important and timely contributions on topics researched by authors from various parts in Brazil. This initiative means to this editor and to the Editorial and Scientific Committee, great satisfaction and sense of fulfillment to the editorial purpose, to create opportunity for the Brazilian academic community to express their skills, efforts and results of this singular activity, which is the scientific production. For Pedro Leopoldo Foundation, sponsor of this journal, this offer means a lot in terms of the institutional role of significant contribution to the advancement of scientific and technological knowledge.

To all these partners, especially the authors and reviewers, the editor shows his gratitude. Additionally, expresses willingness, satisfaction and honor to continue receiving articles on themes that contribute effectively to the advancement epistemological, theoretical, morphological and technological fields of management and technology and how they explain themselves.

Continuing to own strategies and activities of the management of this journal, we highlight the efforts made towards scientific production capture quality compatible with the state of contemporary art in terms of scientific articles, technical reports and teaching case, as the which is published in this issue.

It also highlights that many efforts have been made by this editorial office, the purpose of obtaining consistent ratings, capable and stimulating initiatives of the authors. At the same time, this journal has advanced the ideal of internationalization of its scope, with the stimuli to publications in English, and Spanish, as well as inserts in new directories and important indices as WebQualis policies. We are confident that, with these advances, the journal can reach shortly a level of qualification most relevant WebQualis next evaluation. It would, indeed, a prize and a significant stimulus to all our stakeholders.

In this volume 16, number 1, 2016, the Journal of Management & Technology presents their contributions, divided into five segments:

The Finance area is covered with the article, titled "IPO and Returns to Shareholders: The Case of Companhia de Saneamento de Minas Gerais S/A.", and presents an evaluation of the performance of Sanitation Company of Minas Gerais S/A, following the Initial Public Offering of shares (Initial Public Offering - IPO), from the perspective of shareholders. It was found that Copasa performed well compared to the market portfolio, but in the "long-term mysteries", the shares have underperformed the benchmarks.

The second segment articles receives the name Social Management and Organizational and consists of three contributions. The first refers to "Grounded theory in management studies in Brazil: among the plurality of strands, improper uses and mistaken understanding?" and presents the results of a bibliometric analysis of the articles that cited the grounded theory in one of the main dissemination vehicles academic research in business administration in Brazil. The results show that the Grounded Theory moves, in general, in the process characterized by the plurality of strands, misuses, superficial approaches and misguided understanding of content and methods. The second contribution focuses on qualitative research, the theme: "Looking on a Gaucho Traditions Center in Liquid-Modern Society: Traces of

Cooperation and Soundness", and allowed to know what are the elements, some of the rituals and how these they operate, making palpable the organizational context, still lying traces of cooperation and stability on the time trial. The third paper presents "The influence of organizational factors in the performance management of information technology projects," and the results of multiple linear regression revealed that only three factors significantly impact the performance: project portfolio management, professional development and processes and project management methodology. However, the results showed that managers are focusing on three other factors: the supporting technology, management support and organizational structure, which shows an inefficient application of company resources.

The area of Technology Management and Information Technology is composed of three contributions, namely "Innovation from the Patent Information: Proposition Model Open Source Patent Information Extraction (Crawler)," in which the objective is to propose a model of extraction and use of patent information for use in innovation, considering the reverse reasoning to the protection of the invention, without confronting legal aspects of industrial property and making use of obtained propositions in the literature involving ways to increase the absorptive capacity, which proved to be viable in the light of the results achieved. The "Computer Use Cloud in the Public Sector: An Analysis of Key Factors and Benefits in view of state IT Managers of Rio Grande do Norte and the Federal Government", allowing to know that there is heterogeneity of knowledge on the subject, with no technical knowledge. Agility, productivity and cost reduction were perceived as cloud benefits. Security was not seen as a risk factor. Two factors that deserve attention are the need for regulation and training of professionals; the third article refers to the "Use of Information Technology and the Performance of Road Freight Transport Services", and it was found that the lack of Information and Communication Technology (ICT) in transport companies studied would preclude its operation. The technology in use affects performance variables shuttle service, in particular: cost, speed, accuracy, communication, security and inter-organizational coordination, and the nature of their contributions are operational and managerial character.

The Project Management area is covered with the theoretical essay "Project Portfolio Management: Proposing a Conceptual Model ", in which eight projects portfolio management models were analyzed, compared and consolidated in terms of common dimensions, allowing work with discussions about the GPP methodology and presenting basis for conducting empirical studies of practices in organizations.

As part of its editorial purpose, these journal also presents a Technical Report, entitled: "The change management as a way to improve IT service quality," and, based on a qualitative research and making the use of action research as a method, a financial company was used as a study object. Thus allowed to validate the assumption that the five dimensions of service quality, proposed in the SERVQUAL were met: tangibility, reliability, responsiveness, credibility and empathy, and confirming that the change management helps in improving the quality of services.

This number still offers a Teaching Case, entitled "Electronic document management applied to the teaching document management of a higher education institution in the south of Minas Gerais", bringing up a new discussion on implementation of the Electronic Document Management (GED) in organizations, this time related to the management of teaching documents of a higher education institution, especially showing the competitive advantage they gain when using this methodology.

Continuing to wait for contributions in the form of article submissions, serious and consistent assessments with the purposes of this journal, indications of it to students and friends, as well as contributory criticism, renew the vows of good reading and great reflections.

José Edson Lara,  
Editor