

EDITORIAL

Dear reader,

It is a great satisfaction and sense of commitment and responsibility towards the scientific and social communities that we provide you the vol. 16, n^o. 3 of the Journal of Management & Technology. With the dedication and effort of all contributors, authors, referees, formatting proofreader, secretary, and especially the Fundação Pedro Leopoldo, the sponsor of this journal, we feel fulfilled our purpose. To all, we present the recognition and express the thanks for making possible the publication of this edition.

In 2015, we continue implementing actions towards the gradual evolution of this journal. In particular, one can mention a few. The journal was inserted in four new regulatory bases and international facilitators, was affiliated to two other important national institutions - IBICT and ABEC was linked to CrossRef - PILA, allowing obtaining the DOI and is awaiting affiliation to Redalyc.

In parallel, the editorship has been making efforts to seek submissions and referees assessments from other countries, as well as stimulating the inclusion of articles produced in English and Spanish, as a means to increase the journal's impact factor, and consequently to the authors impact . This year several international collaborators were included in the Scientific Committee.

As internal actions it is considered important to point out the implementation of several improvements and adjustments on the site, as well as the frequent requests to referees in order to provide more rigorous evaluation of the articles, as well as more rapid delivery of opinions.

In addition, in this year has been consolidated as regular inclusion the Technical Reports as contributions to technological literature, addressing various topics of science and technology in management areas.

Complementing this "activity sheet," we anticipate our intention to next year, beyond continue to implement improvements and ad hoc adjustments, undertake the editing of a thematic volume particularly thought to be with members of the Editorial Board and Committee Scientific.

This issue of Management & Technology Magazine brings ten articles and a technical report, for reading and appreciation of your readers.

The subjects were classified into five sub-areas, namely:

In the group one under the name of Innovation and Knowledge Management, the following items are presented as "The theoretical and methodological framework for analyzing

structural and relational aspects of diffusion of innovations among organizations"; and "Innovation management in companies that adopt different decision-making process".

The group two, or Market Strategic Management, Marketing and Project Management consists of this articles: "The impact of strategic orientation on market performance of small and medium-sized companies"; "The process of risk identification and its influence in decisions on projects"; " Key decision variables in the purchasing process in the organizations: a case study"; and "Response influence to the failure in attitude and intent on a healthy eating context".

The group three entitled "Public Management" is awarded the articles: "Transparency as a key element in electronic government: an institutional approach" and " Digital inclusion of elderly: a study on the propensity to adoption of information and communication technologies (ICTs)".

The group four intended to submit contributions to the scientific literature in aspects of the area of Administrative Sciences, and consists of articles: "The Brazilian scientific literature on mergers and acquisitions: a survey, 1994 to 2014" and "An approach based on consistency of evaluation for decision trees on IT investments".

The Journal of Management & Technology also presents a Technical Report, which is entitled "Budget impact analysis base zero as competitiveness generation factor in a company office supplies sector in the state of São Paulo".

Waiting for contributions in form of submissions of articles, serious evaluations consistent to the purposes of this journal, indications of it to your students and friends, as well as contributory criticism, I renew the vows of good reading and great reflections.

Happy Holidays and Happy New Year to all,

José Edson Lara,
Editor