

EDITORIAL

Taking into account the fact that the economic, social, technological, political and cultural development is inexorably linked to the intensity and density of philosophical, scientific, technological and artistic productions, knowledge dissemination in a society becomes a driving force of evolution.

In the scientific dissemination of knowledge, more than data and information, knowledge and, consequently, contextual wisdom in specific fields, have their roles, conceived, outlined, formatted and presented for consideration by the readers.

In this context, the purpose and the commitment to submit a text to the theoretical and methodological critique set standards and levels of excellence, promoting the development of scientific production. The challenges to add content value to the state of the art in any theme provides the energy needed to academic and scientific production.

This is the setting in which are inserted the scientific and technological media, including the Management & Technology Journal. In this setting the commitment, competence and determination of the editorial boards of various academic journals in Management in Brazil, noting up their efforts in the project to leverage the publications to a level consistent with the demands of scientific dissemination. Even though deficiencies can be identified, it is fair to recognize the contribution, albeit a little slow, of the Brazilian academic community in the search and in the presentation to society, of reality phenomena in the field of management.

The Management & Technology Journal, a publication from Pedro Leopoldo Foundation, taking on its purpose and its role as stated on its website, strives towards contributing to the promotion of the Brazilian academic production.

Thus, in accordance with the "Best Practice of Scientific Publication", recommended by ANPAD and in accordance to the strict observance of the blind review procedure, this magazine has sought to expand the scope of its content in terms of its thematic, in the theoretical and methodological approaches as well as with respect to the origins of the contributions, institutional or regional, respecting the chronological order of release of reviews by the referees.

Additionally, this journal is evolving the nature of its editorial line, adding to the dissemination of scientific articles, also technical reports, often resulting from essays that explore the theme of technological production, as well as, in some occasions

Pensatas on comprehensive topics, presented by authors willing to contribute at this level of reflections.

In this issue, besides the scientific production in accordance with its purpose and praxis, it is presented to the reader, in a pioneering initiative, a Technical Report addressing the topic of "Knowledge management in a research development agency: proposal of an applied model " and a *Pensata* that contextualizes and reflects upon the "The Professional Master Program in Business Administration from the Pedro Leopoldo Foundation": pioneering and new frontiers".

In this edition, the articles submitted for consideration by the academic community can be divided into two segments. The first covers the themes of Governance, Social Management and Human Resources, with the following papers: "The time of a CEO term in office and business performance: a comparative study of family owned and non-family owned Brazilian businesses"; "A model of port governance from the perspective of its managers: a study in the Port of Santos"; "Analysis of the structure and functioning of boards of directors with a view to: (de) constructing the rationalities of the discourses of the actors"; "Qualitative research in social management: an analysis of knowledge production in case studies"; "Values in the work of managers of health organizations: survey in a federal public hospital"; and "Subjectivity and identity of the front managers to new roles required in the current organizational context."

In the second segment themes of Project Management, Innovation and Marketing Services are covered. The following papers are presented: "Success factors of implementing a PMO: a case in Public Administration"; "Technological capacity in companies that are part of the system of software innovation from Curitiba: a multiple case study"; and "Dimensions of consumer awareness on e-waste recycling process (E-WASTE)."

Looking forward to receiving contributions from researchers in the various areas of management that are aligned with the purposes of this journal, and with our commitment for a rapid evaluation of articles by our referees, I would like to wish our readers a good reading and great reflections.

José Edson Lara

Editor