

Reflecting the status quo of the availability of contemporary knowledge in academic journals and the Gestão & Tecnologia Journal: pensata editorial

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Dear reader,

The literature on academic production, as a subject and object of research, is in a state of high turbulence. The significant availability of stricto sensu courses worldwide, with their publication requirements, as well as the evolution of knowledge in cutting-edge theories and their own research methodologies, already including the possibilities of Artificial Intelligence, has contributed greatly to this special moment in scientific production.

Academic production today is presented mainly in scientific journals, in the form of articles. Few are published as books, free research reports or technical reports. Written academic contributions, which are not formally presented and published in journals, but only printed or posted on the Internet, are commonly referred to as "gray literature". The parameters and levels of quality and selectivity of peer reviews vary significantly from journal to journal, from editor to editor and from field to field of knowledge. The criteria for evaluating journals and articles have been developed and applied by public agencies, as well as by organizations and companies specializing in publications from countries, notably those most developed in scientific research, in the most diverse areas of knowledge. CAPES is currently migrating from evaluating by journals to evaluating by published articles. The premise is that the quality of the articles should be prioritized over that of the journals. This agency is willing to publish the objective evaluation criteria soon.

Due to the lack of management resources to cover editorial costs, a significant number of journals have been adopting the strategy of charging authors for the submission and publication of their articles. This practice, which was previously common in journals whose existence was oriented towards financial interests, is now beginning to be implemented in journals with essentially academic objectives for the publication of their research publications.



The resources made available by educational institutions, as well as by agencies that promote the production and dissemination of research, are becoming scarce, especially in Brazil, especially in areas such as social sciences. Thus, journals with a tradition of excellence are beginning to succumb to this policy of charging, even though they express their willingness to maintain the rigors of a scientific publication in the strict sense. However, and unfortunately, journals are emerging whose conduct is positioned merely towards financial purposes, accepting articles of notoriously low quality, but promising guaranteed, rapid publication with a low level of quality requirements. These are the so-called "predatory journals".

Scientific publications will certainly evolve significantly in the coming years, with the adoption of new technological formats, meeting the sensory needs of readers, as well as the potential contribution of Artificial Intelligence. According to forecasts, the new formats will adopt and meet the conditions of not only visual access, as is currently available, but also allowing exclusive auditory and audiovisual access. The purpose is to facilitate universal access to all fields of knowledge, without any restrictions on the inclusion of interested parties. In addition, the purpose is the massive dispersion of knowledge, reaching society, both through academic means and through mass media. This is the state of democratic science, or knowledge from society for society, as many classical philosophers have already advocated.

The Journal of Management & Technology, or Revista Gestão & Tecnologia fits into this context and intends to follow its doctrinal and editorial purposes, bringing to its vast community of readers scientific productions presented in the form of articles and other forms of academic expression. Its purpose is to contribute as much as possible, within its precarious financial support conditions, to publishing five annual editions, including a special edition with articles from other countries, with a high average number of works per edition. Naturally, this is a very difficult task for this editorial department. Naturally, this is a very difficult task for this editorial team. However, the support of the Pedro Leopoldo Foundation, the sponsor, has been essential for the maintenance of this enterprise.

In this issue, in accordance with the editorial purposes, we are publishing thirteen scientific articles, one technical report and one scientific essay. There are ten works by Brazilian authors and five by authors from other countries. The ones from other countries come from Malaysia, Ukraine and Vietnam. The themes addressed are diverse, in the universe of knowledge in management and technology.



Reaffirming its purposes, the Journal of Management & Tecchnology or Revista Gestão & Tecnologia through this Editorial, expresses its satisfaction and honor in presenting these contributions to the scientific communities. In line with the state of the art in this field, it offers substantial, robust, consistent, important and timely content, provided by researchers, aiming to contribute to the evolution of knowledge in critical foundations of management science. These are articles that effectively challenge the status quo of each frontier addressed, in the dimensions of theories and methodologies. We thank the authors who believed in the purposes of this journal, submitting their articles, in accordance with the criteria and publication processes. Awaiting contributions in the form of article submissions, serious evaluations consistent with the purposes of this journal, recommendations from her to her students and friends, as well as contributory criticisms, I renew my wishes for good reading and excellent reflections.

Keywords: Scientific production. Journals. Scientific dissemination. Scientific contribution