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## **EDITORIAL: REFLECTING ON THE CANONS OF SCIENTIFIC WORK**

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The production of scientific research results from a life purpose, a personal or institutional commitment, as well as the epistemological, theoretical or methodological conditions of a state of knowledge.

Thus, it is a natural requirement that the authors of an investigative undertaking, as well as the resulting articles, undertake a supposedly deep immersion in all contexts and stages of the arduous research process. After all, each scientific enterprise builds its own historicity, more or less intense, robust, timely and pertinent to a chosen theme.

In these times when the criteria and rigors of scientography are increasingly demanded, questioned, explained and known, the final works, whether in terms of theses and reports, or in articles prepared for publication in periodicals, it is possible to observe that its itineraries are highly recommended by specific academic disciplines, which are increasingly abundant. Thus, the general architecture of the articles ends up becoming repetitive and predictable, rarely presenting innovations. Each unit of the article will be executed in accordance with the canons of literature, in order to meet possible criticisms from evaluators and seeking potential for acceptance for publications. Thus, surreptitiously, in a system that demands so-called “productivism” from academic professionals, articles are thought very much in terms of the vision of an end client: the evaluator of the journal or a conference. This is where the fear of denials and strong recommendations, which are often impossible to fulfill, are manifested. Many authors do not even see evaluators as partners in the quality of the knowledge presented, but as an “adversary” to be clarified and convinced.

However, the configuration of each unit of an article presents itself, from the perspectives of the authors, and consequently of the critics in each area, as protagonists in the work. It is observed that in certain fields of knowledge some of its units are evidently more prominent. In several areas, works are published with a substantively concise and synthetic

volumetric dimension, while in others the demands for texts that are more analytical, broad and supposedly more explanatory of the state of the art and supposedly more necessary as a contribution to the advancement of knowledge are common. In Applied Social Sciences, for example, it is more common to have more analytical articles, aiming for more significant contributions. This dogma is consolidated as another canon of its disciplines. But in what dimension do they actually contribute to the advancement of knowledge? In exploratory and descriptive research, the need for characterization, organization and systematization of knowledge will certainly require greater explanatory scope, the specificities of ambience, space and time of each investigation, as well as the necessary dialogical breadth of the respective themes. However, in research of a positivist, descriptive nature and aimed at the characterization, testing and validation of models, in which the themes are at more advanced stages in the life cycle of their knowledge, often the explanatory extension of internal units of an article is not prove so necessary, through their respective literatures. Investigations are often aimed at exploring “small theories” which, if confirmed, start to adhere to already more consolidated general theories.

In all cases, one dimension seems to me to be somewhat neglected in all these scientific articles, in the most diverse areas of knowledge: the consistent and intelligent presentation of the limitations of the investigations, as well as the propositions for future studies. We intend to address these topics in a future editorial.

Reaffirming its purposes, the Journal of Management & Technology, through this Editorial, expresses its satisfaction and honor in presenting these contributions to the scientific communities. It offers, in line with the state of the art in this field, substantial, robust, consistent, important and timely content, provided by researchers, aiming at contributing to the evolution of knowledge in critical fundamentals of management science. These are articles that effectively challenge the status quo of each frontier addressed, in the dimensions of theories and methodologies. We thank the authors who believed in the purposes of this journal, submitting their articles in accordance with the criteria and publication processes. Awaiting contributions in the form of article submissions, serious evaluations consistent with the purposes of this journal, indications of it to its students and friends, as well as contributory criticism, I renew my wishes for good reading and excellent reflections.

**Keywords:** Editorial, Scientific production, Scientific publication, Journal of Management and Technology, Science.

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