

EDITORIAL

On science and war, and the science of war, literature on strategy and management has been lavish through the ages. From Sun Tzu, in his military treatise, written during the 4th century BC, to the present day, epistemology, theories, morphologies, technologies and war metrics have been important subjects and objects of scientific and technological reflections and investigations. Analytical productions, whether in scientific articles or in books of recognized importance as an illuminating element of abstract contents and concrete situations, end up achieving a significant global reach, through digital networks or physical distribution.

It is clear that the collection of knowledge, positions, strategies and tactics of the explanatory content of military wars reaches executive guidelines in corporate contexts, even if only as metaphorical references. In many organizations oriented towards predatory competitions, it is still common to adopt the “language of war”, with expressions such as: “pitbull salesman”, “killer strategies”, among many others. Terms like these, if not humanized, end up creating an “oral literature”, among uneducated, unwary professionals who are deeply dependent on their jobs. Fortunately, part of the organizational criticism has contributed to the reduction of this classic military posture in contemporary organizations and oriented towards a healthier future in work relationships.

As a social science, publications are almost always established late to the bellicose episodes. Even so, it is justified why most of them present inconsistencies and even irregularities, regarding the purposes and processes of the facts. After all, each war is a unique episode, determining limitations in the epistemic contextualizations of the theme. For example, this war between Russia and Ukraine, also assumed to be Western and Central and Northern Europe, is impregnated with myths, ideologies and icons on many battlefronts. It seems to be a war embodied by important and diverse generating and feeding factors, making it much more sophisticated, intelligent and dense than many others. Therefore, it is more feasible to assume the condition that “when a war breaks out, the first victim is the truth”. But the truth? What truth? Truth for whom? How is the truth? What are the true values of truth? What are the metrics of truth?

I believe that scientific publications, despite the efforts of researchers, suffer from the same causes and symptoms as “truths” when trying to explain wars. Renowned historians were criticized for “failing to explain a war”. After all, some wars, with more obvious and concrete causes, are naturally more easily explained. Others, with broader-spectrum causative elements, present researchers with limitations in the explanation of preponderant factors, as well as the breadth of their explanatory elements. These are circumstances that make it difficult to explain discriminating, convergent and nomological situations, typical of the analytical phenomenon. These characteristics are associated with others, such as the authors' own ideology, the scarcity of resources for research, the ideological versions of the critical mass that make up the episteme, the proximity of episodes, the imprecision of data, the fluidity and availability of information, the “secret files”, the misrepresentation of facts and the difficulty of identifying between facts and versions, by analysts, in addition to many other elements that make it difficult to discover the “truths”. Due to its complexity, robustness, opportunity, density and intelligence, the topic proves to be instigating enough to deserve studies of all kinds, in the logic of scientific production. After all, there is chaos on every frontier, to be deciphered and projected; there are riddles for all tastes. It is this context that establishes that science feeds war as much as the war feeds science.

Certainly this war in Central and Northern Europe, generating impacts throughout the planet, will provide inspiration for scientific studies, some of a broad spectrum, and others of sectarian hues. Certainly the scientific media will be receptive to contributions that will

explain general and specific aspects of the determining and promoting elements of war, in political, military, social and humanitarian, economic and corporate aspects. Certainly, cinematographic literature itself, which quickly generates a high impact around the world, is already mobilizing for the same purposes. Certainly, several other literatures are already redirecting their exploratory focus to the multiple faces of the theme.

The Journal of Management & Technology, always seeking to be up to date with relevant topics and with its time, is receptive to the reception of robust contributions on the theme of war, and this war, its conditioning, processing and impacts, in all borders.

In this issue, V. 22, No. 1 of 2022, we offer our readers eleven articles, a technical report and an academic essay. This volume is consistent with the tradition of this journal, as well as maintaining a compatible relationship with the volume of other publications, in terms of proportionality between submitted works and published works. Thus, it gives opportunity to a more robust number of authors, meeting the necessary scientific and technical quality, as well as the desirable dispersion of the origin of the works, by theme, geographic area and research methodologies. The contents cover the following sources: five articles from abroad, four from Russia and one from Iran; six Brazilian articles, two from São Paulo, two from Minas Gerais, one from Piauí and one from Maranhão; a technological report from Paraná/Mercosur and an essay from Paraná.

Reaffirming its purposes, the Journal of Management & Technology, through this Editorial, expresses its satisfaction and honor in presenting these contributions to scientific communities in the most diverse parts of the world. It offers, in line with the state of the art at the moment, substantial, robust, consistent, important and timely content, provided by researchers, aiming at contributing to the evolution of knowledge on critical foundations of management science. These are articles that effectively challenge the status quo of each frontier addressed, in terms of theories and methodologies. In this sense, we thank the authors who believed in the purposes of this journal, submitting their articles in accordance with the criteria and publication processes. Awaiting contributions in the form of article submissions, serious evaluations consistent with the purposes of this journal, her recommendations to her students and friends, as well as contributory criticism, I renew my best wishes for a good reading and excellent reflections.

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