

## **EDITORIAL**

Dear reader

The literature has always speculated about knowledge, any knowledge, and placed it as an analytical element, in the context of the “state of the arts” of a given theme. Philosophers and researchers have always demanded, in the evaluation of research, what can be formulated as: “what stage of knowledge does your study fit into?”. The purpose of such questioning is none other than to observe the level of erudition of the authors on the subject, as well as to assess the contribution of the study to the advancement of knowledge. Although in certain fields the glimpse of the horizon in a given line of research is complex, it is considered important that its borders be minimally predicted. This is an essential factor for research to be encouraged and carried out.

Thomas Kuhn, in “The Structure of Scientific Revolutions”, as well as many classical philosophers and researchers from different areas, offers scholars an analytical content of the highest importance, substantially contributing to reflections and assessments of the state of the art of a subject. For him, revolutions determine the insertion in new conceptions of the world. In the saturation of knowledge there would be the configuration of a paradigm.

But... what about the interest of academic journals? Certainly the greatest of them consists in the publication of articles called “seminals”, that is, pioneering and deeper in the context of theoretical and methodological evolution. It is these articles that allow the opening of frontiers for further research. Therefore, they are the most impactful in the universe of scientific publications.

Thus, it is understandable to expect that classic journals, robust and well evaluated by classification systems, are those that present to the scientific communities the seminal productions in epistemology, theory, morphology, methodology and metrics. Likewise, it is expected that journals with a median classification reach, at most, present explanatory or revalidation studies of models already submitted to academic analyses. But I believe that this fact does not always happen. There has always been strong evidence that consolidated research centers target publications in highly rated journals. After all, they work closely with editors of major magazines. In the area of Applied Social Sciences, it is possible that exciting and innovative themes are found in journals with more modest evaluations.

It is in this scenario that Journal of Management & Technology finds itself. In its reality, it seeks and encourages publication on topics that, even though they do not present

absolute novelty in theories and methodologies as a research platform, but that act on some frontier of knowledge that it intends to offer the scientific community. We do not always, of course, achieve this intent. However, this is what we have emphasized in our Guidelines for Authors. For this purpose, in this issue we offer articles diversified in origin, topics covered and research methodologies.

Thus, publishing 11 scientific works consistent and coherent with the current literature, therefore in the context of what is seen above, with its potentials, virtues and limitations, characteristic of the production and dissemination of knowledge. All of them present the purposes and processes typical of this context, notably that of contributing to the advancement of scientific and technical knowledge in their respective themes.

Reaffirming its purposes, the Journal of Management & Technology, through this Editorial, expresses its satisfaction and honor in presenting these contributions to the scientific communities of the most diverse parts of the world. It offers, in line with the current state of the arts, substantial, robust, consistent, important and timely content, provided by researchers, aiming to contribute to the evolution of knowledge in critical foundations of management science. These are articles that effectively challenge the status quo of each border addressed, in the dimensions of theories and methodologies. In this sense, we thank the authors who believed in the purposes of this journal, submitting their articles in accordance with the publication criteria and processes. Awaiting contributions in the form of article submissions, serious reviews consistent with the purposes of this journal, indications from her to her students and friends, as well as contributory criticisms, I renew my wishes for a good reading and great reflections.

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