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## Editorial

Dear reader,

At the first minute of the 2020s we are making available to the scientific community the first edition of Journal of Management & Technology. It's about vol. 20, number 1.

We confess that we feel very honored and pleased by this performance. After all, we have been communicating with this distinguished academic and executive college for 18 uninterrupted years. In this period there were 19 editions, 429 publications, 1,125 authors and, according to Clustermaps, we are currently up to 22/12/2019, 09:57 hours, in December, with access in 59 countries.

As a policy and execution of a very dense purpose, we are increasingly inserting ourselves in international communities, exchanging scientific and technical productions and specifically taking names of Brazilian authors to other study centers. Indeed, they are nuances of the many realities of organizational scenarios, embodied in evolving knowledge and challenging methodologies, brought to the critical sieve of the most diverse scholarly communities around the world.

We effectively assume the role of knowledge disseminators, increasingly requiring them to contemplate the boundaries of theoretical and methodological possibilities. In this context, we clearly want to express a preference for productions that aim at and explore more sophisticated, intelligent and timely shades of contemporary times, as well as the evolution to the environment of organizations in the now called Fourth Industrial Revolution. From the outset, we consider that this environment takes on the perspectives of society, the economy, technologies, governments and management, as well as all the implications already mentioned as 4.0 environments. For us, this stage of evolution is not a fad. We want to explore it as an analytical unit of knowledge.

Thus, we invite submitting authors to strongly consider this perspective, in the logic of future orientation. However, we are just beginning our insertion in the more future-oriented scientific dissemination of organizations, people and environments.

As already established praxis, we divide the reference of each publication to the reader into thematic groups, in accordance with the works presented. Therefore, the groups are mobile and aim exclusively at the editorial presentation to the reader of the publications in each issue.

Thus, in this issue the publications are made available in line with the following groups. The first group, here referred to as “Organizations, Strategy and Science and Technology” consists of six articles: “Absorbing capacity as a strategy for innovation in service microenterprises under crisis environment”; “The Toyota Production System: communicative institutionalism and organizational culture”; “Structural and longitudinal analysis of dynamic capabilities in advertising agencies and social media”; “The influence of stakeholder attributes on portfolio success”; “An analysis of the performance of the northeastern states in science, technology and innovation policy between 2000 and 2015”; “E-commerce in emerging markets:

factors for the internationalization of Brazilian footwear in South America”. The second group comprises the People Management area, with two articles, namely: “Burnout in the doctor's work: the case of professionals working in the emergency care service in the city of Belo Horizonte-MG” and “Evaluation of productivity learning in electromechanical industrial assembly works: an approach through system dynamics ” The Finance group consists of two articles, namely: “Transfer pricing in Brazilian exporting companies: adoption for divisional financial performance evaluation” and “Determinants of the use of mobile banking services channels for financial transactions”.

The two technical reports are: “Strategic training with budget readjustment for improving public service in a federal higher education institution” and “Proposal for strategic planning for improvements in the management of a Technological Innovation Center (NIT)”. We have also published an essay entitled "Why the blockchain technology has not yet been popularized: a theoretical essay."

Thus, with these contributions to the literature, we express our thanks to all authors, reviewers, readers and especially to FPL Educacional. Awaiting contributions in the form of article submissions, serious evaluations consistent with the purposes of this journal, referrals from her to your students and friends, as well as contributory criticism, I renew my wishes for good reading and for good reflections.

José Edson Lara, PhD - Editor in Chief