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## Editorial

Dear Reader,

Approaching the end of another year, the reflections on the institutional and individual performances of the current period, as well as projections (and even predictions) for the next one, emerge. In this context, in the outstanding and high performance academy, scientific productions stand out as metrics being inserted into curricula and reports, composing the performance of researchers, study programs and institutions.

The exposure of information, of course, provides comfort and discomfort to the actors in this system. Increasing discomforts!

The metrics of scientific production evolve considerably, stiffen and make the inter-area productivity of knowledge more easily comparable, and are therefore more notable. Eventually more controversial!

The entities that establish the metrics become, for some reasons, more doctrinaire and more powerful throughout the world of scientific production and dissemination. Thus, the scientific world, and its growing business, are becoming increasingly fundamental as elements of inter-institutional and interpersonal competitiveness.

This whole scenario is plausible and reasonable. It is a condition for reducing the disparity between nations and institutions, as far as scientific and technological developments are concerned. However, research and teaching institutions are very unequal in conditioning, structures and strategies of action. This is the theme for another thought out. Otherwise, it also shows the uneven effort of editorials, managerial support, evaluators and collaborators, required in the edition of several scientific journals. This is also the subject for another discussion.

In this issue, volume 18, no. 4, we present ten articles, two in the area of finance, three in information technology, two in innovation and three in organizations, strategy and people management. Two articles come from authors of research and teaching institutions from abroad, from Iran. The configuration of this edition reaffirms the purposes of this journal, regarding the dispersion of thematic areas and sources of contributions in the vast themes of management and technology.

Thus, with these contributions to the literature, we express our gratitude to all authors, evaluators, collaborators, readers, and especially the Pedro Leopoldo Foundation, which maintains this journal. Awaiting contributions in the form of submissions of articles, serious evaluations and consistent with the purposes of this periodical, its indications to its students and friends, as well as contributory criticisms, I renew the votes of good reading and of excellent reflections.

José Edson Lara, PhD  
Editor-in-chef