

EDITORIAL

Dear Reader,

One of the many terms that have been assumed and used in the scientific academia has been the "publish or perish". Although it originates in the academic world of the United States, its approach has been intensifying in Brazil.

The concept refers to and induces the compulsion for publications, usually intensive and uncreative, often on repetitive and at most incremental to the literary knowledge. Rare, therefore, are effectively innovative productions, in epistemic, conceptual, and morphological logics.

Institutional pressures for publications certainly lead to this situation, also known pejoratively as "productivism." In this context, increasingly, quantification metrics of scientific production appear, which become more sophisticated in concepts and technologies, giving rise to structures and formats, such as scientometry, bibliometry, infometrics, webmetry and altimetry, among others.

These metrics of scientific and technical production have certainly led, both to the refinement of the content specification and methods of approach, and, as a consequence, to the strict framing of measurement parameters established by the curriculum demonstration bases of authors, being the most well-known, the Lattes platform. Effectively, the dynamics of productions, and their respective launch criteria, have implied the necessary updating of the bases, approaching them to the ORCID structure. This situation reveals a great community in action, provoking the effervescence of the researchers' activity. In addition, it also demonstrates the need for guidance in immersion in topics that are effectively innovative, in the epistemological, morphological and methodological logics, in order to reveal elements of the reality of societies, organizations and people, especially in our case, Brazil.

It is in this context that the Journal of Management & Technology is inserted. The breadth of its terms, "management" and "technology" demonstrates its purposes and processes, in the sense of being a journal oriented to the Science of Administration and related areas, however in a plural approach. In this sense, it has been receiving submissions and publishing contributions from themes, researchers and diverse institutions, consolidating itself as a rich source of knowledge in evolution, that is, in a state of organization and systematization.

For this purpose, the Journal of Management & Technology has been discovered by foreign researchers, who submit aggregating contributions to the various topics that have already been published, providing greater epistemic-theoretical-methodological enrichment of this journal. It is with this purpose that this editorial team intends to continue acting, trying to contribute to the dissemination and integration of knowledge and practices relevant to societies, organizations and people. At the same time, we try to contribute to the attenuation, as far as possible, of simple "publish or perish" or "radical productivism". In this regard, we count on the commitment and involvement of authors, evaluators and the editorial team, to always leverage the thematic contents of this journal.



In this edition, the theoretical-methodological diversification of the journal is revealed and consolidated by the publication of contributions from Brazilian researchers from various institutions and regions, addressing a number of timely, robust and consistent topics in literature. In addition, four articles from other countries are published, whose contributions are at thematic and methodological level compatible with the national ones, reaffirming and consolidating the editorial purposes of the journal. In this sense, this journal manifests its evolution in the purpose of improving the scientific publication, in accordance with the dictates of the international literature.

Thus, with these contributions to the literature, we express our gratitude to all authors, evaluators, collaborators, readers, and especially the Pedro Leopoldo Foundation, which maintains this journal. Awaiting contributions in the form of submissions of articles, serious evaluations and consistent with the purposes of this periodical, its indications to the students and friends, as well as contributory criticisms, I renew the votes of good reading and of excellent reflections.

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Editor-in-chef