

## EDITORIAL

Dear Reader,

We inaugurated the editorial year of the Journal of Management and Technology contemplating articles and technical reports addressing the vast field of Administration Sciences. Each edition represents an intense scientific and managerial effort of the editorial team, as well as of the body of evaluators of works. Each publication consecrates the success of authors contemplated with the acceptance of their scientific and technical products by the scientific community. At this moment, expectations, anguish, and even anger (!) give way to satisfaction and a sense of academic success. Publications are often shown to family, friends, and students as academic trophies, especially to younger authors on the path of scientific production. Most of all, an explanation of some aspect of nature was presented and accepted by the depiction of a strict invisible college of critics. After all, the quest for knowledge is a natural impulse of the human being, just like the impulse of life itself. Consciousness about things emerges and projects itself into the pleasure of demonstrating new and meaningful knowledge to a vast critical community. In addition, it consolidates itself as a strategy of personal and / or professional life, strengthening skills, self-realization and projections in the rigorous world of scientific and technical communities.

Eventually, to justify knowledge is to provide consistency to the subject's own rationale, and publication is the verifiable instrument of scientific or technical action. After all, the subject is effectively integrated into the empirical and historical fact in the context of the canons of the rationality of academic publication.

As an active agent in this scenario, each member of the scientific editor assumes and plays the inductive and contemplative roles of the subjects of science. So he lives fascinating experiences and builds his own experience ...

In this issue the published articles are divided into three thematic groups. The first one, called "International Business and Marketing", begins with a contribution from researchers at Islamic Azad University, thus substantiating the effort of this journal in the direction of the internationalization of its scientific publications. It can be anticipated that the next issues of this journal will present other contributions from researchers from other countries. Thus, the first article is entitled: "The relationship between satisfaction components and service quality with the intention of customers' future presence in private and government pools". Two other articles, "Factors that influence the choice of a destination country for Brazilian foreign direct investment"; and "Cognitive dissonance and sustainable consumption: a systematic review of the literature" address the broad themes of international business and cognitive dissonance and consumption.

The second is more closely associated with the field of "Strategic Management and Projects", and is entitled "Determinants of success in software projects and their influence on results". Because of its specificity, it was allocated in a special group, even though it is made up of only one article. This theme has been increasingly present among submissions to this journal.

In the third group, in this issue with the largest number of contributions, papers on the vast subject of "Innovation and Knowledge Management" are presented, with the following works being published: "Interorganizational trust and cooperation in innovation habitats"; "From the drawer to the industry: correspondence between university patents and economic activities"; "Service desk knowledge management: a case study of integration in companies acquired by a multi-business corporation" and "Adoption of innovation: Internet of Things to improve sustainability performance at Klabin".

As editorial policy of this journal, a space is devoted to the publication of technical reports, which aim to bring scientific publication closer to empirical applicability. Thus, the published reports are: "Process of implementation and structure of Technological Innovation Centers"; "Implementation of NBR 9050/2015 in the adequacy of affordable apartments in a hotel in the city of São Paulo - SP - Brazil"; and, "Evaluation of the collection of used and contaminated lubricant oil: Case study in the municipality of São Mateus-ES".

Thus, with these contributions to the literature, we express our gratitude to all authors, evaluators, collaborators, readers and, especially, the Pedro Leopoldo Foundation, which maintains this journal. Awaiting contributions in the form of submissions of articles, serious evaluations and consistent with the purposes of this periodical, its indications to its students and friends, as well as contributory criticisms, I renew the votes of good reading and of excellent reflections.

José Edson Lara, Editor-in-Chief