

EDITORIAL

Dear Reader,

According to Plato (Phaedo), "it seems to me that if there is something beautiful on the margins of the beautiful itself, it will not be beautiful for any other reason, except it partakes of that beauty." Thus, the beauty of scientific production is complemented in the integrity and integrality of scientific publication. The identity of the production is reflected in the image of the publication. However, the publication itself is endowed with its own identity and reflects in its image, in the context of the epistemological, theoretical, morphological, technological and metric density of the approaches, manifested in the specific aesthetics of a scientific text. Thus, the text must be endowed with scientific and technical density, but express an aesthetic that embodies the beauty of the world of science.

With great satisfaction and honor, we are approaching at the end of 2017, offering you another publication of Journal of Management and Technology.

With this edition, the volume 18, we have reached 36 publications. Since 2002, the year of its foundation, 375 papers have been published, according to SPELL records, among scientific articles, technical reports, free thoughts, interviews, reviews, opinions and special sessions. Currently, the articles and technical reports are featured in the journal. These publications originate in theses, dissertations and free research, coming from all regions and institutions of education and research in Brazil and some other countries. The journal is characterized by being multi-thematic, in the context of management and technology, and this attribute is inviting to the submission of papers that address the most diverse subjects and formats. Currently, according to SPELL has 311,938 accesses, 112,333 downloads.

Supporting and enabling this volume of contributions to knowledge, have been significant the participation of 208 Brazilian and international reviewers, 23 members of the Scientific Council, 12 members of the Editorial Board and eight national and international Associate Editors, as well as the internal team of editorial management and secretariat, who take very good care of a broad spectrum of administrative activities, adaptations to standardized formats and supports in information technology. In addition, The Journal of Management and Technology is subject to 17 national and international indexing sources, and is also affiliated with the Brazilian Association of Scientific Editors and PILA - Publishers International Linking Association, ICN - CrossRef. The editorial management is automated by the PKP system - Public Knowledge Project, which developed the Open Journal Systems platform.

It is important to note here that we are striving intensely to capture articles with a level of scientific quality comparable to the best, published in high-quality journals. We have always thanked the authors and referees.

The Journal of Management and Technology welcomes articles in Portuguese, English and Spanish in order to increase the insertion rate in other countries, contributing not only to the increase of the national scientific publication, but also to the increase of Brazilian participation in the international scientific scenario.

As a further relevant initiative, this editorship will publish a special issue, addressing the general theme "Science, technology and innovation as determinants of

development", discussing issues such as: Economy, and Science, Technology and Innovation; the management of Science, Technology and Innovation; the contexts of these themes in the United States, Europe and Asia; The state of the theme in Brazil; the implications of the theme on products and services; and the frugal innovation as the generator of wealth at the base of the social pyramid.

To 2018 onwards, it is also planned to publish regular special issues, and specific forums from emerging themes and relevant congresses in the area of management and technology.

In this broad context, supporting the purposes and processes of the journal, it is necessary to acknowledge and highlight not only the fundamental, but also vital, support of its sponsor, the Pedro Leopoldo Foundation, and particularly its Professional Master's Degree. This institution, with 50 years of relevant activities in the promotion of human and professional education, has been widely recognized in the most diverse environments as a living force of Brazilian society. The human values formed and consolidated in this institution are, in all corners of the country and in other countries, contributing significantly to the construction of a better world to live. They are acting, with their skills and intrinsic forces, to the economic and social development, notably in this country, in the constant search for progress, education, justice and ethics.

To the Pedro Leopoldo Foundation, the Journal of Management and Technology pays all its institutional and personal reverence, as well as recognizing its essentiality in this ambitious, intense and challenging project, and deeply appreciates the unrestricted support of its directors and teachers, especially the Professional Master, in the evolution of this scientific journal.

According to the thematic categorization criterion adopted by this edition, this volume 18 is organized in order to contemplate the following themes, with their respective contributions:

In Group 1, whose theme is set and called "Research and Education", the articles "#Step @by #Step: recommendations for the development of high quality online research" and "Adoption and use of Facebook in education: perspectives for communication, collaboration and sharing of information and data in university environmen". The second group includes the articles that address the theme of "Strategic Management of the Information Technology System". It consists of the following works: "Dynamic IT capabilities and the support of ERP II", "Information technology governance to reduce agency problems in operating level", "Relationship between critical factors in software development projects and the attributes that determine their success" and "Competencies demanded versus competences held by IT managers: a study in a company in the information technology sector of Minas Gerais". The article entitled "Impact of Planting Technologies in Cash Flow Producer Sugarcane" is, in isolation, an issue that is not very much discussed in this journal, which is Agribusiness. The fourth group, which is characterized here as "Innovation Management", is composed of the following articles: "Determining Factors for Innovation Performance from Industries in Santa Catarina State" and "Fordlândia: Ford Motor Company innovative entrepreneurship in the Brazilian Amazon".

In addition, this publication presents two technical reports entitled "IT Sustainable Practices applied to Federal Public Administration" and "Proposed evolution indicators of incubated companies: management based on CERNE methodology". In this issue is still published an essay, whose title is "Considerations about Design Thinking and Processes".

With this diversified and multiform theme, the issue of the beauty of scientific publication is once again brought up. Although arduous, intense, dense, careful and obedient to standards of scientific conduct, it includes and reflects the values, purposes and illusions about possible contributions that will have some impact. Some results can have repercussions in social life; others may affect the health and well-being of individuals; others are directed to the economic progress and the evolution of the organizations and others still present the potential to generate actions with regard to public policies. Through its multiple nuances, the scientific publication will always have to be, besides contributory to the evolution of knowledge and progress, a work that holds a very special call. Your elegance is how elegance should be: you have to search for it, with wisdom, in your whole and in every detail.

Hoping that these contributions of Journal of Management and Technology will be analyzed, discussed and extended, I put myself at your disposal for the reception of critical contributions and clarifications, perhaps necessary.

Additionally, I invite you to submit your scientific articles, technical reports, essays or thoughts on the platform of this journal.

Good reading,
José Edson Lara, PhD, Editor-in-Chief