

EDITORIAL

Dear Reader,

It is with great satisfaction and honor that we offer you the volume 17, n ° 2 of *Revista Gestão & Tecnologia* or “Journal of Management and Technology”. Through this periodic we offer you articles and technical reports from the most diverse areas in the vast field of management and technology, and especially the combination of these two important segments of scientific knowledge and executive actions. In addition, they are contributions to the literature coming from diverse authors linked to several institutions of education and research in Brazil. As always, we are striving to attract articles from other countries as a way to provide the integration of ideas, research programs and publications, as well as specific scientific cultures.

The Editorial Team has strived intensely to provide the integration of this journal in the most diverse environments of scientific publication, as it is possible to verify in our indexing sources. Since the last edition, the essential novelty has been the insertion of the journal in the Web of Science, which provides contents for citation analysis, references, h index, as well as consistent bibliometric analysis.

The *Revista Gestão & Tecnologia*, in its eclectic purpose of publications that integrate the terms "management" and "technology", in this issue includes five sub-thematic groups, with articles and technical reports. The groups are: Finance and Accounting, Marketing, Sustainability and Innovation, as well as Strategic Management and Projects, and the technical reports. In the pertinent thematic groups, there are two articles whose subjects have not been frequent in our publications, being related to the agricultural and health sectors, as specified below.

The first group refers to the topic Finance and Accounting and adds the articles: “Investment in stock market decisions: analysis of the potential investors trust”, “Credit risk transmission in supply chains” .In the second group, referring to Marketing, the articles entitled "Satisfaction, trust and loyalty in E-service customers: an analysis of influence factors in news sites" and "Research on social networks and consumer behavior in Brazil".

The sub-theme Sustainability and Innovation is contemplated with the articles: "Renewable energy: the role of the auctions of energy in Brazil and the acting of the sources of biomass" and "Internationalization of innovation: a study with companies of technological base".

The fourth group of articles, related to the sub-theme Strategic Management and Projects, consists in the contributions: "The influence of the project management office and the organizational projectized structure in the alignment of information technology projects to business models", "Simulation of the process of Neonatal screening using discrete event modeling" and "Corporate governance and business strategy: initial effort of bibliometric mapping of production in the area".

The Technical Reports refer to the fifth group of publications, consisting of contributions: "Investigating the performance of projects conducted in matrix structures", "Technology Roadmapping, a method to support technology management" and "Burnout Syndrome: a study with professors at a public university in Maranhão".

Hoping that these contributions of the Revista Gestão & Tecnologia will be analyzed, discussed and extended, I put myself at your disposal for the reception of critical contributions and clarifications, perhaps necessary. Additionally, I invite you to submit your scientific articles, technical reports or pensatas on the platform of this journal.

Good reading,

José Edson Lara, PhD
Chief Editor