



EDITORIAL

Aware that nature, all natures, are complex, and that some, such as the social nature, are in constant turbulence, consecrated in researchers, the importance of scientific production and publication as a way to know the myriad of enigmas that multiple fields of study offer.

While epistemology provides the *raison d'être* of each field of study, science and technology contribute by providing the fundamental basis for the state of the art, both of production and the diffusion of critical contents.

In this context, the establishment of codes of values, principles and conducts on the development of scientific and technological research, as well as on the diffusion of its results, is multiplied in the most diverse institutions. The purpose is to provoke in the researchers the orientation towards the adoption of good practices of production and of scientific and technological communication. The premise is that rigor and integrity are fundamental to the consistency, credibility, advancement and effective value of the scientific function as elements capable of providing contributions to the quality of people, animals and plants life. In each field, in the scope of Exact, Natural, Social and Humanities Sciences, epistemological, theoretical, morphological and technological foundations are essential as requirements for the advancement of knowledge that, in teleology, seeks to provide sustainability in living conditions.

Thus, scientific diffusion, whether through academic media or by large-scale literature vehicles, increasingly assumes a central role in times of mass communication, with increasing reflections in social environments, such as web 3.0.

The atmosphere of the academic media is becoming an increasingly sophisticated and complex environment, being composed of organizations, systems and processes of vanguard in the intelligence of the scientific diffusion. This context increasingly reflects the policies, strategies, structures and results of vehicles of scientific diffusion. Each periodic, to be inserted and integrated into the diffusion system, must comply with contracting, insertion, formatting and adaptations of all kinds, to achieve minimally reasonable results in terms of increasingly judicious and sophisticated evaluations. As a consequence, the publishing activity specializes and, in some cases, is already professionalized, taking into account the sophistication of the relations of conduct, purposes and processes.

This has been the effort of the editors and, in this context, we have entered.

In 2016, Journal of Management and Technology has made advances in its editorial strategy, promoting the updating of the Guidelines for Authors, as well as developing actions that lead to the reduction of waiting time in the submitted articles, seeking to optimize the evaluation time by the reviewers, the adequacies in the conditions for the acceptance of scientific articles, technical reports and other contributions besides the communication with authors and evaluators. At the same time, the editor attended to courses and extended contacts with other editors, as well as events provided by the Brazilian Association of Scientific Editors, ABEC and Crossref International. In addition, the DOI was inserted in the journal and in the published articles. These are incremental but relevant advances that allow significant improvements in this journal, increasing the expectation of a consistent and evolutionary evaluation, according to the criteria adopted by CAPES WebQualis system. Also, they serve the purposes of the academic communication, defined by the maintainer, the FPL Educational.

In this volume 16, number 3, the publications are segmented into five groups, defined according to the most pertinent relevance of the contents addressed in the articles, as presented below.

The first group, here titled "Theory of Efficiency, Projects and Information" is composed of three articles. The first one, which effectively presents the reader's review, is called "Critical evaluation of the performance assessment model of Brazilian electricity distribution companies". The others are: "Decisive Contributing Factors for Maturity in Project Management According to a Core Expert: A Content Analysis Perspective".

The second group deals with Public, Military and University Management, and consists of the following articles: "Implementation of configuration management in software development company for public management: a case study", "Social promotion of youth and adolescents: partnership of the Brazilian Red Cross with UFMG ", "Perceived usability and courses features in Education Program Evaluation free software supported by Data Multivariate Analysis ", "A Diagnosis of the Structure of Technological Innovation Cell of the Brazilian Navy: a case considering the Technological Innovation Law", and " Technological monitoring: a study of a patent from the Federal University of Viçosa".

Other fields of knowledge addressed do not make up groups, because they present only one article. However, given the distinctions in their doctrinal complexes and their contents, they were identified as "Marketing", with the article entitled "Vertical Brand Extensions and Their Effects on Parent Brand "and "Finance", with the article: "Analyzing the differences between Investment Activities Innovation as Strategic Contingency Variables in Public Traded Companies in Brazil ".

In this issue of the journal, a Technical Report is also presented, which explores the theme of corporate cost management, receiving the title "Production Costs Management the Dairy Activity in Family Agriculture".

With these contents, diversified in conceptual, taxonomic, theoretical and methodological foundations, we believe we offer the reader contributions that allow progress, even if gradual, in the various fields of corporate reference knowledge that we propose through this journal.

Hoping these contributions of the Journal of Management and Technology will be analyzed, discussed and extended, critical contributions and clarifications are welcome. Additionally, you are invited to submit your scientific articles, technical reports or *pensatas* on the platform of this journal.

Good reading,

José Edson Lara, PhD

Editor