

Editorial

Dear reader,

With great pleasure, we present to you the no. 02 (2014) Journal of Management & Technology. As always, we highlight the effort of Pedro Leopoldo Foundation to offer this scientific contribution to a significant number of students of Management Science in Brazil and several other countries.

Given the editorial policy of this journal, we have strived hard in attracting articles that meet the purposes of diversity of topics covered, as well as the origins of the contributions and methodologies used in the scientific productions. It is not always easy to reconcile these three purposes.

The practice of publishing an academic journal is a noble, but challenging activity. It incorporates the implementation of the policies and purposes of the Editorial and Scientific board regarding the inclusion of the journal in databases of Directories and Indexes of impact as well as the observation and correction of details about judgment and decisions on articles in relation to complying to the fundamentals theoretical, methodological and writing requirements. Notwithstanding this, the most significant difficulty has been the delay in the delivery of assessments, which creates some problems in the management of the journal. The evaluation of papers is a contribution of great relevance to editorial quality and the management of any journal. The ANPAD, concerned with the development of scientific publication in Brazil, will promote in the next September the VI Brazilian Meeting of Scientific Editors in the areas of Administration, Accounting and Tourism 2014, including in the event the roundtable: "How to Improve the Review Process - Quality versus Celerity?". It appears, therefore, that the subject is comprehensive and relevant.

We would like to thanks all our reviewers that despite their many activities, have met the designations of this editorial.

In this issue we are pleased to start the publications with the article "indicators of scientific production on lessons learned in project management." Next in the sequence the following articles are presented: "Capabilities as a necessary condition sed non sufficiens for managing strategic portfolio alliances – The EMBRAPA case"; "Analytical framework of project risk software development in the banking sector: an exploratory study"; "Enjoy more, pay less - adopting collective purchasing by the consumer"; "Barriers in the process of technology transfer between innovation agencies and companies: observations in public and private universities"; "Interaction Networks from technology-based incubators: collaboration generating innovation"; "The relationship between organizational structure and process innovation: a case study in the technological center of the army"; "Internal communication: a contribution to the improvement of labor relations"; "Preliminary analysis of a system for evaluation of packaging in an agribusiness food"; and, to complete this edition, the article "Performance indicators in the management of sustainable social projects: proposition model for Vocational Technology Centers." is presented.

As for the areas of focus, the articles are distributed as follows: three in the area of



project management; two in the area of corporate communication and interaction; two in the area of strategic management and organizational structure; and finally, two in the areas of technology, innovation and production and in consumption behavior. Regarding the origins of the articles, the distribution is configured as follows: four from the State of São Paulo; two from the State of Minas Gerais, two from the State of Rio Grande do Sul and the State of Santa Catarina, one from the State of Rio de Janeiro and one from the State of Bahia.

With this scenario, we hope to provide you with one more contribution of the Journal of Management & Technology.

We would like to wish you a good reading,

José Edson Lara Editor

