



Editorial

The theme of scientific publication has been intensively addressed in literature, congresses and meetings in recent years. It is obvious that scientists have always been making significant contributions, recognizing the dual importance of producing and disseminating the results of science. However, several factors have contributed to the current turbulence in addressing this important issue.

In this sense, we highlight the recognition of academic publication as an element that justifies the performance of scholars and professionals, with the leading role of university professors. In addition, the institutional demands, determined by the centers of higher studies and research, as well as of development agencies, strongly encourage the authors to expose their works, according to the canons of the publications. It is also a good idea to consider the proliferation of stricto sensu postgraduate programs, as well as the number of its participants, contributing heavily to the explanation of the intensity of submissions to scientific media, especially the periodicals. In addition to these reasons, the increasing demands and rigors adopted, as criteria of institutional evaluations, as well as researchers, by regulatory institutions (in Brazil, CAPES) and agencies that promote postgraduate courses.

The relevant leverage of current scientific production has repercussions on the submissions of productions to periodicals, generating a significant evolution in the frontiers of technology and economy (or business) in this segment of activities.

In this context, journals are increasingly receiving submissions addressing a myriad of topics, taking into account the possibilities and dictates of scientific and technical exploration. The major problem in this case is the scarce contribution of the studies to the effective advancement of both the knowledge and the pragmatic applicability of the studies.

For the editors, the greatest consequence has been the difficulty of obtaining fast and consistent evaluations of the submitted works.

Nevertheless, it should be recognized that, as a consequence of the proliferation of editorial courses, debates at conferences on the quality of scientific and technical work, and the refinements of the "Guidelines for Authors", it is possible to identify that the average level of quality of epistemological, theoretical and methodological approaches has been improving, albeit slowly. In spite of this reality, and as a consequence of the significant increase of the submissions, the rates of rejects of works, whether in desk or in peer review, are high and increasing, in great part of the periodicals, especially those that are better evaluated by the regulatory institutions.

In this context, the Jounal of Management & Technology presents to the readers, in an extraordinary edition, volume 18, no. 3 of 2018.

The decision to adopt this additional publication stems from the publication's intention to publish quality works compatible with the required levels, in accordance with the best publications. Having been approved by the respective committees of evaluators, some were already waiting for a time considered too long for the publication. This decision is also justified by the intention of this editorial committee to migrate the publication from quarterly to threemonthly, on a regular basis, to be adopted from 2019.

With these actions, it is intended to contemplate the Brazilian and foreign researchers, with the possibility of publications that maintain, and increase, the level of academic quality. Thus, this journal contributes as much as possible to the impacts on society, generated by scientific and technological publication, in the forms of articles, technical reports and theoretical-methodological essays.



In this issue are presented to the community of readers, works that approach diverse themes, attending to the purposes and the nature of this journal. Topics such as organizational studies, marketing, people management, strategy and economics are presented in scientific articles. The technical reports analyze different areas, such as solid waste management, money laundering prevention and public management through digital resources. The commonality between articles and reports refers to the diversity of approaches, both theoretical and methodological. Thus, with these contributions to the literature, we express our gratitude to all authors, evaluators, collaborators, readers, and especially the Pedro Leopoldo Foundation, which maintains this journal. Awaiting contributions in the form of submissions of articles, serious evaluations and consistent with the purposes of this periodical, its indications to its students and friends, as well as contributory criticisms, I renew the votes of good reading and of excellent reflections.

José Edson Lara, PhD Editor-in-chef